



NFL teams ranked by the number of their social fans

with highlights from the demographics and lifestyles of their social fan base

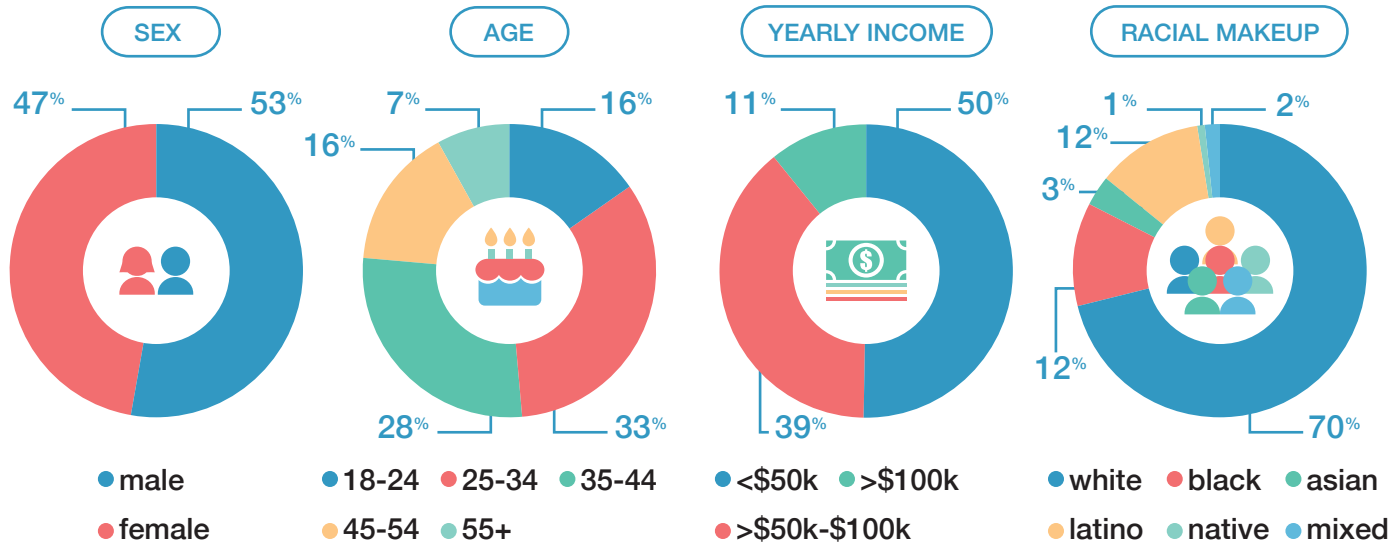
NFL team	# of U.S. fans* on all social networks**
New England Patriots	1 5.5 mm
Dallas Cowboys	2 5.3 mm
Seattle Seahawks	3 4.9 mm
San Francisco 49ers	4 4.7 mm
Denver Broncos	5 4.6 mm
Green Bay Packers	6 4.6 mm
Chicago Bears	7 4.5 mm
Pittsburgh Steelers	8 4.3 mm
New York Giants	9 4.2 mm
Minnesota Vikings	10 3.8 mm
New Orleans Saints	11 3.7 mm
San Diego Chargers	12 3.4 mm
New York Jets	13 3.4 mm
Baltimore Ravens	14 3.2 mm
Houston Texans	15 3.2 mm
Cleveland Browns	16 3.2 mm
Philadelphia Eagles	17 3.1 mm
Indianapolis Colts	18 3 mm
Carolina Panthers	19 2.9 mm
Detroit Lions	20 2.9 mm
Washington Redskins	21 2.9 mm
Cincinnati Bengals	22 2.9 mm
Atlanta Falcons	23 2.8 mm
Miami Dolphins	24 2.8 mm
Tennessee Titans	25 2.7 mm
Oakland Raiders	26 2.7 mm
Buffalo Bills	27 2.5 mm
Kansas City Chiefs	28 2.3 mm
St Louis Rams	29 2.2 mm
Tampa Bay Buccaneers	30 2.2 mm
Jacksonville Jaguars	31 2.1 mm
Arizona Cardinals	32 1.9 mm

**Numbers based on StatSocial's panel of 50 mm identified social media users and Pew Research's 2014 estimate of 169.5 mm US social media users. StatSocial unifies social media profiles across 60 different social sites



data and analysis by statsocial.com: understand and target your social audience

WHO ARE THEY ON TWITTER



WHAT ARE THEIR FAVORITES

